

Prom Queen Nominated for a Broadband Emmy

Michael Eisner's Vuguru studio receives two Emmy nominations for broadband drama

[BEVERLY HILLS, CA] June, 2007 - Michael Eisner's independent new media studio Vuguru (www.vuguru.com) has garnered two Emmy nominations for the broadband series Prom Queen and Sam Has 7 Friends.

Prom Queen, which has emerged as a fan favorite with upwards of 10 million views, and Sam Has 7 Friends, which is considered a pioneer in the realm of scripted online entertainment, were produced in partnership with the production company Big Fantastic.

"We are honored to receive recognition from the Academy of Film and Television for these two programs," said Michael Eisner. We are proud to be bringing this type of story driven, network caliber content into the new and continuously evolving media landscape."

"Michael Eisner's support and belief in us, mixed with his legendary business savvy and smarts, helped to create the recipe for success that we have been working towards for the past 10 years," states Chris McCaleb on behalf of Big Fantastic.

Set against the final two months of the school year, Prom Queen's short form 80 episode run culminates on June 20th.

ABOUT BIG FANTASTIC LLC

Big Fantastic is comprised of a handful of artists who aspire to a fresh and immersive way of storytelling on the Internet. Unified from backgrounds at Washington State University, Michael Mann's features, and a palette of short films, they collaborated and focused their talents into producing the first daily, scripted and dramatic web-series, "Sam Has 7 Friends" in 2006. Big Fantastic is comprised of Douglas Cheney, Chris Hampel, Chris McCaleb and Ryan Wise.