

Michael Eisner, "Vuguru to Produce New Episodes of its Hit Premiere Series, Prom Queen."

Due to audience demands, Vuguru & Big Fantastic will produce a special summer continuation of its Emmy nominated hit web series

LOS ANGELES, CA (June 21, 2007) Michael Eisner announced today that, due to popular audience demand, his independent media studio, Vuguru along with the producers from Big Fantastic will create a summer spin-off series of its Emmy nominated premiere show Prom Queen. The new series, Prom Queen: Summer Heat, will travel to Mexico to continue the story told in the first season with several new twists and turns planned. Favorite Prom Queen characters will return and new ones will be introduced.

Prom Queen: Summer Heat will pick up where Prom Queen left off in the summer following prom night. New plot lines will grip the characters and the suspense of Prom Queen will continue over summer vacation. Prom Queen: Summer Heat will be delivered in 15 two minute episodes over three weeks starting this August.

"Prom Queen continues to exceed our expectations in its success across media platforms," said Michael Eisner. "The fans are craving more and the great thing about the Internet is the ability to meet their demand almost immediately. The summer series will be a wonderful continuation of the incredible talent and creativity of Prom Queen."

"Prom Queen's incredible fan base has proven that the Internet audience is hungry for a medium that bridges the gap between user generated content and traditional production," said Chris Hampel of Big Fantastic. "We look forward to continuing the success Prom Queen has had with the summer series."

Vuguru's first production, Prom Queen, was viewed by close to 15 million people during its original run. Prom Queen was produced with Big Fantastic through a deal brokered by United Talent Agency's online division. The series was a huge success and considered a pioneer in scripted Internet drama.

ABOUT BIG FANTASTIC LLC

Big Fantastic is comprised of a handful of artists who aspire to a fresh and immersive way of storytelling on the Internet. Unified from backgrounds at Washington State University, Michael Mann's features, and a palette of short films, they collaborated and focused their talents into producing the first daily, scripted and dramatic web-series "Sam Has 7 Friends" in 2006. Big Fantastic is comprised of Douglas Cheney, Chris Hampel, Chris McCaleb and Ryan Wise.